



**WORK WITH A
GIANT IN THE
PET INDUSTRY.**

ARDEN MOORE'S MANY
"COLLARS" IN THE PET
WORLD INCLUDE PODCAST
HOST, PROFESSIONAL
SPEAKER/EMCEE,
BEST-SELLING AUTHOR AND
MASTER PET FIRST AID/CPR
INSTRUCTOR.



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For partnership
opportunities, please
contact Erin Fenstermaker
via email at
erin@erinfenstermaker.com
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ARDEN MOORE

**THE PET HEALTH &
SAFETY COACH**

ARDEN HOSTS THE LONGEST RUNNING PET PODCAST IN AMERICA

With over 400+ episodes recorded since 2007, her **Oh Behave! show** has been a 5-time Podcast Award finalist and named by Oprah Winfrey as one of her top 3 favorite pet podcasts twice.

Show guests have included Dr. Marty Becker,, Jackson Galaxy, Brandon McMillan, Betty White, Jennifer Aniston and other 'top dogs' in the pet and entertainment industries. Hundreds of thousands of loyal listeners tune into her show each week.



Arden is a master pet first aid/CPR instructor whose veterinarian-approved, customized classes for pet professionals feature the cat-dog team, Casey and Kona.

Arden is a Fear Free Pet certified professional and national speaker.

Arden serves as Master Pet First Aid Instructor for international online training company, ProTrainings' pet first aid/CPR instructor training course.

A former reporter/editor at major dailies for 20 years, Arden excels at reporting and interviewing.

Equally as comfortable in front of the camera or microphone as she is behind it. Arden is relatable and approachable.

As a mature—yet energetic—personality, she appeals to all generations that prioritize the health, safety and well-being of their four-legged companions.

WHO IS ARDEN MOORE?

**ARDEN IS BOTH A CAT AND A
DOG BEHAVIOR EXPERT, AND
SHE SPECIALIZES IN
PROMOTING THE HEALTH AND
SAFETY OF PETS—THEIR
PHYSICAL, EMOTIONAL AND
SOCIAL WELL-BEING**



**Arden Moore Welcomes
the Following Media &
Partnership Opportunities:**

- Brand ambassador or pet behavior/safety consultant for a pet product or service company.
- Television or online correspondent for pet expert segments—on local, regional and national shows.
- Media correspondent for satellite media tours. Arden has completed five successful SMTs for major pet companies.
- Short-term assignments as spokesperson for pet products that she believes in (including duties such as speeches and national pet industry conventions, giving pet behavior and/or pet safety talks at key events).



ARDEN'S CAT EXPERIENCE

Author of seven books on cats, including *A Kid's Guide to Cats*, *Fit Cat* and *The Cat Behavior Answer Book*.

Author of the Feline Fundamentals curriculum for national pet professional training company, FetchFind.

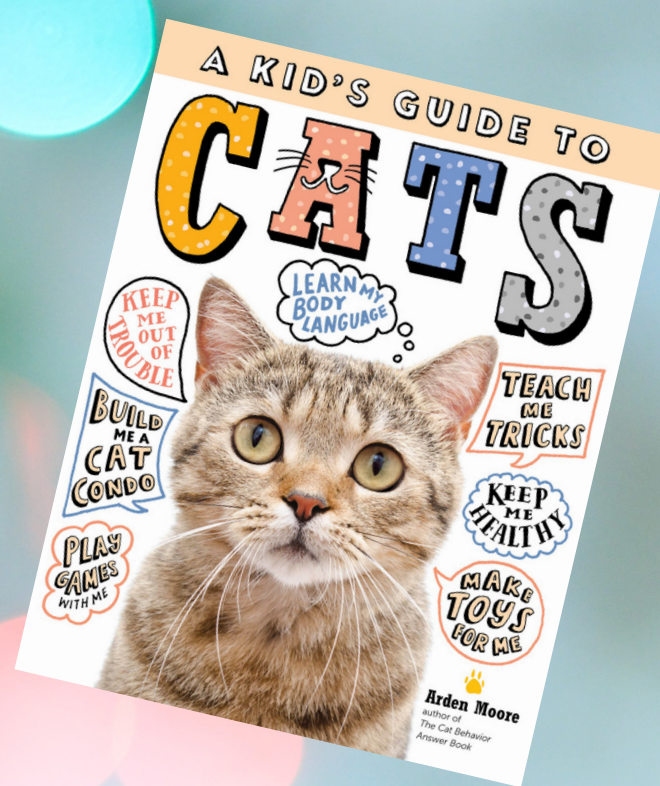
Regularly interviewed as a cat expert for print, radio, tv and online media. Has been a keynote speaker on cat topics for national/regional groups.

Served as editor of *Catnip* for 8 years, the national veterinary-backed monthly providing the latest in feline health, nutrition and behavior.

Traveled all over the United States twice on 50-city book tours for the release of her best-selling books, *The Cat Behavior Answer Book* and *Happy Cat, Happy You*.

Serves as nutrition columnist for *Catster*, and is a regular contributor to the *Fear Free Pets* website.

Pet parent to Mikey, former *Amazing Acrocat's* Rusty the Purrformer and shelter alum Casey--an orange tabby who assists Arden in her pet first aid and behavior classes, and is a certified therapy cat.



ARDEN'S DOG EXPERIENCE

Author of more than a dozen dog books, including *A Kid's Guide to Dogs*, *Fit Dog*, *What Dogs Want*, and *The Dog Behavior Answer Book*.

Dog behavior expert for print, radio, tv and online media. Has appeared on *The Today Show*, *CNN* and *NPR*.

Columnist for *Fido Friendly*, regular *Dogster* contributor, pet columnist for *The Coastal Star* and editor for the *National Association of Professional Pet Sitters* digital magazine.

Was pet behavior consultant for *Beneful's* \$500,000 *Dream Dog Park* Project. Arden created 4 dream dog parks that catered to canines of all ages, sizes and personalities--with help from *Desperate Landscape's* Jason Cameron and celebrity designer, *Nate Berkus*.

Traveled all over the United States - twice - on 50-city book tours for the release of her best-selling books, *The Dog Behavior Answer Book* and *Happy Dog Happy You*.

Pet parent to *Pet Safety Dog Kona*, lovable *Bujeau* and little *Emma*. *Kona*, a certified therapy dog, is Arden's K9 teaching assistant in her pet first aid and behavior classes.