



Welcome to:
Arden Moore's



*Airing weekly on 65
radio stations and
counting...*



Arden Moore's Four-Legged Life!

- Arden Moore is the host of the longest running Pet Podcast in America (Dogster Magazine's Top 10 List) and can now be heard on national radio!
- "Four-Legged Life" is a nationally syndicated one-hour weekly radio talk show dedicated to Bringing Out The Best in Pets & Their People.





Bringing Out The Best in Pets & Their People!

Arden Moore's many "collars" in the pet world include:

- podcast host
- professional speaker/emcee
- best-selling author
- Fear -Free Master Certified Pet First Aid / CPR Instructor

5-time Top 10 Finalist of the People's Choice Podcast Awards

Arden has....

- Interviewed hundreds of guests over the last 13+ years on her immensely popular pet podcast, the [Oh Behave! show.](#)
- Written more than two dozen pet books and counting as well as co-authored books with medical doctors and gardening experts.
- Been named as America's Pet Health and Safety Coach™, teaching the latest veterinarian-approved pet first aid/CPR and safety classes.
- Given hundreds of talks on the health, behavior and safety for cats and dogs across the country.
- Served as a pet expert on numerous television and online video segments, in addition to serving as emcee/host for pet-oriented gatherings.
- Authored pet-based content for blogs, magazines and educational platforms.



And there's Moore...

- Arden's book "**A Kids Guide to Dogs**" won the **Best Children's Book** prize at the 2020 Dog Writer's Association Awards.
- Arden's book "**A Kids Guide to Cats**" won the highly prestigious **President's Award** at the 2020 Cat Writer's Association, as **Best Entry across ALL CATEGORIES**. The book also won the **Best Children's Book** prize at the Awards.

A KID'S GUIDE TO

D **O** **G** **S**

LEARN MY
BODY
LANGUAGE

TRAIN
ME ★

TEACH
ME
TRICKS

PLAY
GAMES
WITH ME

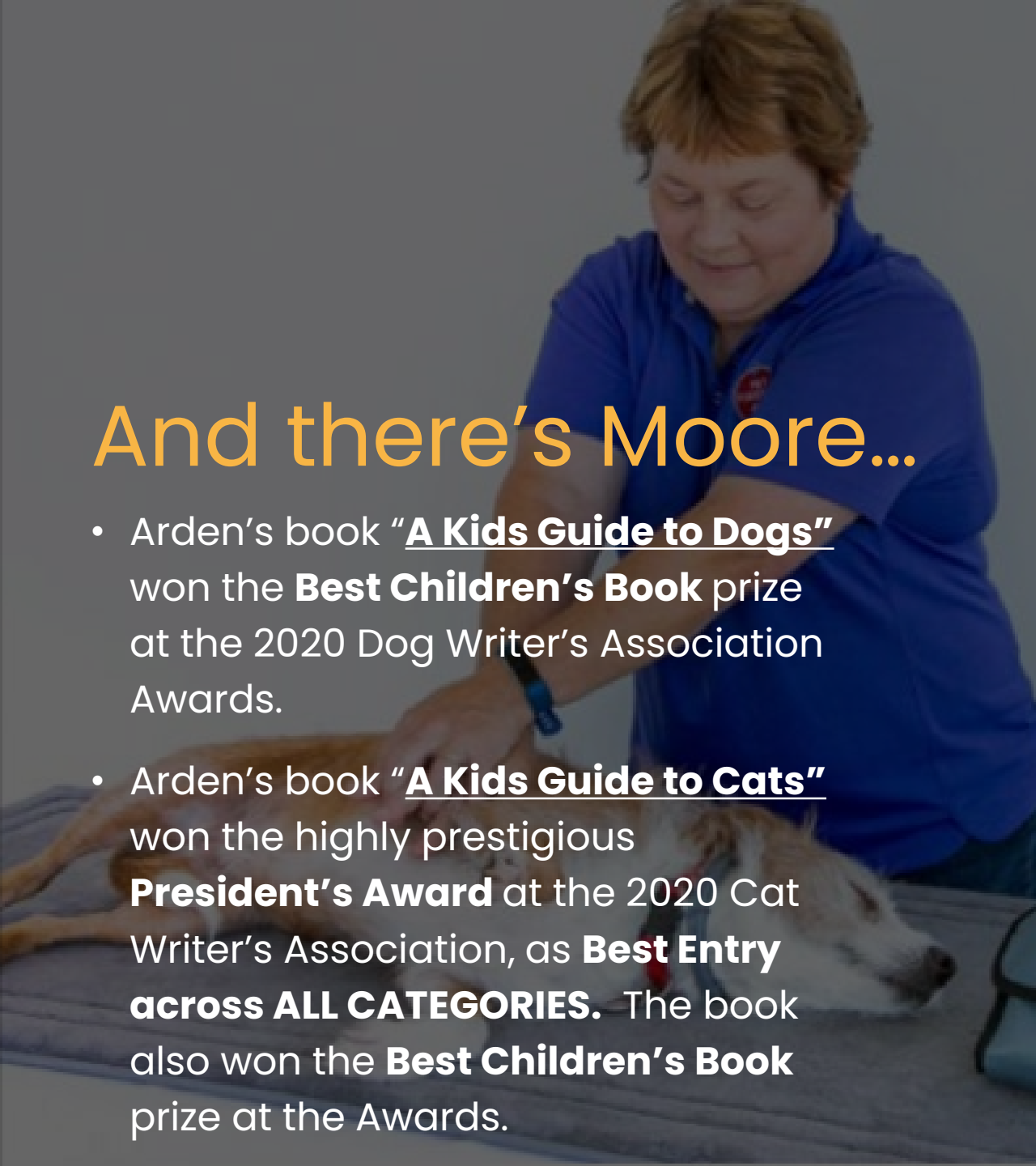
KEEP ME
OUT OF
TROUBLE

MAKE
ME
TOYS
AND
TREATS

KEEP
ME
HEALTHY



Arden Moore
author of
*The Dog Behavior
Answer Book*





Sponsorship Opportunities

Plan A

- 4 x (:30) second ads per week in "Four-Legged Life" Radio Show
- Sponsor's Brand Logo on Website
- Sponsor's Brand Logo embedded into Youtube guest interview videos
- Investment: \$1200/month. (3.5M+ impressions/month) CPM = \$1

Plan B

- 3 x (:30) second ad per week in "Four-Legged Life" Radio Show
- Sponsor's Brand Logo on Website
- Investment: \$950/month. (2.3M+ impressions/month) CPM = \$1.12

Plan C

- 1x (:30) second ad per week in "Four-Legged Life" Radio Show
- Sponsor's Brand Logo on Website
- Investment: \$550/month. (1.2M+ impressions/month) CPM = \$1.25

Also Based on Availability:

- Host Reads
- Personality Endorsements



THANK YOU!

Contact:

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