

# WORK WITH A GIANT IN THE PET INDUSTRY.

ARDEN MOORE'S MANY "COLLARS" IN THE PET WORLD INCLUDE: PODCAST & RADIO HOST, PROFESSIONAL SPEAKER, BEST-SELLING AUTHOR & MASTER PET FIRST AID/CPR INSTRUCTOR.



## CONTACT

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For partnership opportunities, please contact Erin Fenstermaker via email at erin@erinfenstermaker.com or at 214-205-6825

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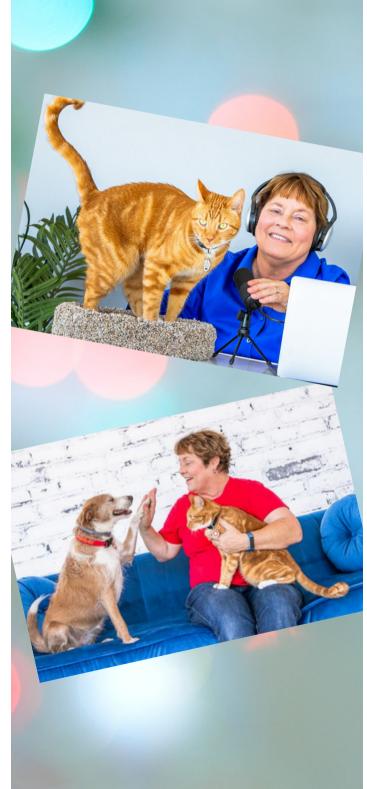
#### ARDEN HOSTS THE Longest running pet Podcast in America, OH Behave!

With over 500+ episodes recorded since 2007, the show was just named the #1 Pet Podcast of 2023 by FeedSpot! Oh Behave! has been a 5x Podcast Award finalist & was named twice by Oprah as one of her top 3 favorite pet podcasts.



#### ARDEN'S FOUR LEGGED LIFE RADIO SHOW AIRS NATIONALLY IN OVER 60 MARKETS

The show reaches 200,000 live listeners weekly, and garners 100s of thousands more monthly views via Arden's YouTube channel.



Arden is a master pet first aid/CPR instructor whose veterinarian-approved, classes (in person or via Zoom) for pet professionals feature the cat-dog team, Casey and Kona.

Arden is a Fear Free Pet certified professional and national speaker.

Arden serves as Master Pet First Aid Instructor for international online training company, ProTrainings' pet first aid/CPR instructor training course.

A former reporter/editor at major dailies for 20 years, Arden excels at reporting and interviewing.

Equally as comfortable in front of the camera or microphone as she is behind it. Arden is relatable and approachable.

As a mature-yet energeticpersonality, she appeals to all generations that prioritize the health, safety and well-being of their four-legged companions.

### WHO IS Arden Moore?



ARDEN IS BOTH A CAT AND A DOG BEHAVIOR EXPERT, AND SHE SPECIALIZES IN PROMOTING THE HEALTH AND SAFETY OF PETS-THEIR PHYSICAL, EMOTIONAL AND SOCIAL WELL-BEING

Arden Moore Welcomes the Following Media & Partnership Opportunities:

- Brand ambassador or pet behavior/safety consultant for a pet product or service company.
- Television or online correspondent for pet expert segments—on local, regional and national shows.
- Media correspondent for satellite media tours. Arden has completed five successful SMTs for major pet companies.
- Short-term assignments as spokesperson for pet products that she believes in (including duties such as speeches and national pet industry conventions, giving pet behavior and/or pet safety talks at key events).



### ARDEN'S CAT Experience

Author of seven books on cats, including A Kid's Guide to Cats, Fit Cat and The Cat Behavior Answer Book.

Author of the Feline Fundamentals curriculum for national pet professional training company, FetchFind.

Regularly interviewed as a cat expert for print, radio, tv and online media. Has been a keynote speaker on cat topics for national/regional groups.

Served as editor of Catnip for 8 years, the national veterinary-backed monthly providing the latest in feline health, nutrition and behavior.

Traveled all over the U.S. twice on 50city book tours for the release of her books, The Cat Behavior Answer Book and Happy Cat, Happy You.

Served as nutrition columnist for Catster, and is a regular contributor to the Fear Free Pets website.

Pet parent to Mikey, former Amazing Acrocat's Rusty the Purrformer and shelter alum Casey--an orange tabby who assists Arden in her pet first aid and behavior classes, and is a certified therapy cat.



### ARDEN'S DOG Experience

Author of a dozen+ dog books published in several languages, including A Kid's Guide to Dogs, Fit Dog, What Dogs Want, & The Dog Behavior Answer Book.

Dog behavior and safety expert for print, radio, tv and online media.

Arden has won numerous Dog Writers Association of America's awards for writing and hosting.

Traveled all over the U.S. - twice - on 50city book tours for the release of her books, The Dog Behavior Answer Book and Happy Dog, Happy You.

Pet behavior/safety consultant for DogTV, creating a series of practical and popular short videos on canine safety. Arden also served as dog behavior consultant for Beneful's \$500,000 Dream Dog Park Project. She teamed up with Desperate Landscape's Jason Cameron & celebrity designer Nate Berkus to create 4 dream dog parks that catered to canines of all ages, sizes and personalities.

Pet parent to Pet Safety Dog Kona and little Emma. Kona, a certified therapy dog, is Arden's K9 teaching assistant in her pet first aid and behavior classes.