



**WORK WITH A
GIANT IN THE
PET INDUSTRY.**

ARDEN MOORE'S MANY
"COLLARS" IN THE PET
WORLD INCLUDE:
PODCAST & RADIO HOST,
PROFESSIONAL SPEAKER,
BEST-SELLING AUTHOR &
MASTER PET FIRST AID/CPR
INSTRUCTOR.



CONTACT

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760-521-6931

For partnership
opportunities, please
contact Erin Fenstermaker
via email at
erin@erinfenstermaker.com
or at 214-205-6825

ARDEN MOORE

THE PET HEALTH &
SAFETY COACH

**ARDEN IS BOTH A CAT AND A
DOG BEHAVIOR EXPERT, AND
SHE SPECIALIZES IN
PROMOTING THE HEALTH AND
SAFETY OF PETS—THEIR
PHYSICAL, EMOTIONAL AND
SOCIAL WELL-BEING**



**Arden Moore Welcomes
the Following Media &
Partnership Opportunities:**

- Brand ambassador or pet behavior/safety consultant for a pet product or service company.
- Television or online correspondent for pet expert segments—on local, regional and national shows.
- Media correspondent for satellite media tours. Arden has completed five successful SMTs for major pet companies.
- Short-term assignments as spokesperson for pet products that she believes in (including duties such as speeches and national pet industry conventions, giving pet behavior and/or pet safety talks at key events).



ARDEN'S CAT EXPERIENCE

Author of seven books on cats, including *A Kid's Guide to Cats*, *Fit Cat* and *The Cat Behavior Answer Book*.

Author of the Feline Fundamentals curriculum for national pet professional training company, FetchFind.

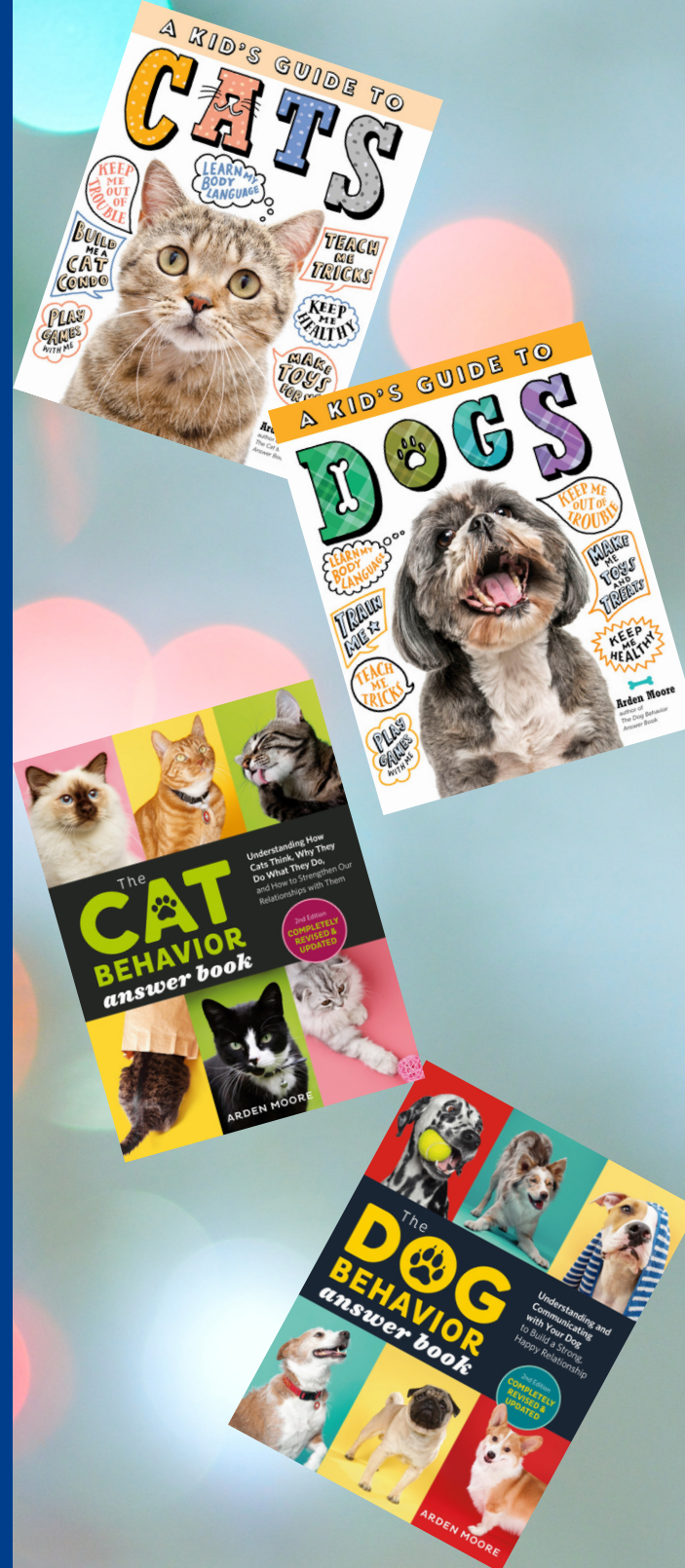
Regularly interviewed as a cat expert for print, radio, tv and online media. Has been a keynote speaker on cat topics for national/regional groups.

Served as editor of *Catnip* for 8 years, the national veterinary-backed monthly providing the latest in feline health, nutrition and behavior.

Traveled all over the U.S. twice on 50-city book tours for the release of her books, *The Cat Behavior Answer Book* and *Happy Cat, Happy You*.

Served as nutrition columnist for *Catster*, and is a regular contributor to the *Fear Free Pets* website.

Pet parent to Mikey, former Amazing Acrocat's Rusty the Purrformer and shelter alum Casey--an orange tabby who assists Arden in her pet first aid and behavior classes, and is a certified therapy cat.



ARDEN'S DOG EXPERIENCE

Author of a dozen+ dog books published in several languages, including *A Kid's Guide to Dogs*, *Fit Dog*, *What Dogs Want*, & *The Dog Behavior Answer Book*.

Dog behavior and safety expert for print, radio, tv and online media.

Arden has won numerous Dog Writers Association of America's awards for writing and hosting.

Traveled all over the U.S. – twice – on 50-city book tours for the release of her books, *The Dog Behavior Answer Book* and *Happy Dog, Happy You*.

Pet behavior/safety consultant for DogTV, creating a series of practical and popular short videos on canine safety. Arden also served as dog behavior consultant for Beneful's \$500,000 Dream Dog Park Project. She teamed up with Desperate Landscape's Jason Cameron & celebrity designer Nate Berkus to create 4 dream dog parks that catered to canines of all ages, sizes and personalities.

Pet parent to Pet Safety Dog Kona and little Emma. Kona, a certified therapy dog, is Arden's K9 teaching assistant in her pet first aid and behavior classes.